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Mushroom Council Announces Research Funding Opportunity

Up to \$500,000 in co-funded grants available

Redwood Shores, CA (May 23, 2017) – The Mushroom Council announces the availability of research grants co-funded through the United States Department of Agriculture, National Institute of Food and Agriculture (USDA/NIFA) in the program priority area of Food Safety, Nutrition and Health that help address the Dietary Guidelines for Americans to lower the energy density in the food supply and decrease sodium consumption in the U.S. population.

Details of the announcement can be found [here](#) (click on “View RFA”- page 27). The deadline for submitting applications to USDA is July 6, 2017, 5 PM ET.

Projects are to investigate the enhancement of nutrient quality, palatability and consumer acceptability of mushroom/protein blends, including blends and other mushroom applications that lower sodium content. For additional information on using the mushroom blend concept in protein systems, [click here](#).

In 1990, the Mushroom Promotion, Research and Consumer Information Act was passed by Congress to strengthen the mushroom industry’s position in the marketplace, maintain and expand existing markets and uses for mushrooms, and develop new markets and uses for mushrooms. In 1993, the Mushroom Council was established to carry out the direction of this act through the national promotion of fresh mushrooms. Therefore, proposals must support the fresh mushroom market, 90 percent of which is comprised of white, brown/crimini and portabella mushrooms.

About The Mushroom Council

The Mushroom Council is composed of fresh market producers or importers who average more than 500,000 pounds of mushrooms produced or imported annually. The mushroom program is authorized by the Mushroom Promotion, Research and Consumer Information Act of 1990 and is administered by the Mushroom Council under the supervision of the Agricultural Marketing Service. Research and promotion programs help to expand, maintain and develop markets for individual agricultural commodities in the United States and abroad. These industry self-help programs are requested and funded by the industry groups that they serve. For more information, visit mushroomcouncil.org.

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